



Community Partners
The Greater Philadelphia YMCA

Juneteenth Youth and Children's Poster and Essay Contest

Juneteenth is one of the oldest celebrations in the African American History. In 1863, President Abraham Lincoln signed the Emancipation Proclamation, which “freed” African Americans from slavery. However, our ancestors in the southern states had not received the news just yet. It wasn't until two and a half years later in 1865 that General Gordon Granger marched through the city of Galveston, Texas and informed the enslaved Africans of their freedom. Since 1865, The African American Community have fought and won their freedom despite numerous obstacles.

Juneteenth is the oldest nationally celebrated commemoration of the ending of slavery in the United States. Juneteenth, also known as Juneteenth Independence Day or Freedom Day, is a holiday that commemorates the June 19, 1865 announcement of the abolition of slavery in Galveston, Texas, more specifically the emancipation of enslaved Africans throughout the United States of America.

2021 marks 402 years since the first enslaved Africans arrived on the coasts of North America in 1619; we have survived 402 years of good, bad and ugly. **One People, One Cause, One Destiny** is our motto as we enter the 402nd year on these lands.

Juneteenth Youth and Children's Poster, Essay, and Video Contest Rules

*The contests are open to **any and all** members and program participants (ages 6-19) of the Philadelphia Juneteenth Family and Greater Philadelphia YMCA.*

There will be (3) different age groups for the contests:

6-9 years old

10-12 years old

13-19 years old

Entry Deadline: June 30th, 2022

Poster Themes: Juneteenth & *One People, One Cause, One Destiny*

Example Ideas:

- **Juneteenth Theme**
 - Pictures / drawings of African Americans gathered around to celebrate Juneteenth.
 - Drawing of the Official Juneteenth Flag
- ***One People, One Cause, One Destiny***
 - Drawing of the diaspora celebrating Juneteenth (African, African American and Caribbean descent)
 - A Juneteenth flag being flown

Poster Prizes	Category
First Prize \$125 Second Prize \$75 Third Prize \$50	Age Group: 6-9 years old
First Prize \$250 Second Prize \$100 Third Prize \$50	Age Group: 10-12 years old
First Prize \$350 Mural Arts Showcase and Internship TBD Second Prize \$150 Third Prize \$100	Age Group: 13-19 years old
Fourth Prize Juneteenth Certificate of Participation	All Age Groups

1st, 2nd and 3rd contest winners for each age group will showcase their posters and be acknowledged at the Greater Philadelphia YMCA. Everyone will also receive a certificate.

Essay Themes: Juneteenth

Example Ideas:

- Juneteenth Theme
 - Why is Juneteenth important today?
 - Fictional account of enslaved Africans' reaction to first hearing they are free.
 - Why should Juneteenth be a national holiday.

Ages 13-19: Video/Song/Rap/Spoken Word submissions, using any software, platform, or medium. One essay will be chosen to be published in the ACANA magazine.

Essay Prizes	Category
First Prize \$125 Second Prize \$75 Third Prize \$50	Age Group: 6-9 years old
First Prize \$250 Second Prize \$100 Third Prize \$50	Age Group: 10-12 years old
First Prize \$350 Essay will be published in ACANA Magazine Second Prize \$150 Third Prize \$100	Age Group: 13-19 years old
Fourth Prize Juneteenth Certificate of Participation	All Age Groups

1st contest winner for each group will showcase their submissions and on PJFI's partner platforms. They will receive a Juneteenth Media internship at Elements Media. Elements Media will also sponsor 6 other participants to receive a Juneteenth Media internship .2nd place winner will receive a Juneteenth Media internship with Ducor Media. Winners' submissions will be featured on Ducor Media's #DRoom Entertainment broadcast.

All contest participants for each age group will receive a Juneteenth Certificate of Participation.

Entry Submission:

- Submit entries to:
 - o Participant's Program Director, **or**
 - o juneteenthcontest@philaymca.org
- Entries should be accompanied by:
 - o Participant's full name
 - o Participant's **age**
 - o Participant's Organization and Branch/Program
 - o Participant's email address

Winners will be announced Wednesday, July 20, 2022

For further information please email juneteenthcontest@philaymca.org.