



FOR IMMEDIATE RELEASE

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Subaru & Philadelphia Union Take Camden Y Kids on a Major League Adventure

Chester, PA and Camden, NJ — Subaru of America, Inc. and the Philadelphia Union are giving Camden youngsters a taste of the big leagues, as they host the Camden YMCA on Friday, August 15, in Chester, PA. This event will cap off the Camden YMCA's popular "Adventure Camp," where youth venture on new experiences, expand their horizons, and create lifelong memories.

The day begins with a 10:00 a.m. arrival at the WSFS Sportsplex, a state-of-the-art, 170,000-square-foot sports and recreation complex adjacent to Subaru Park. The Sportsplex, which just opened in July, includes a 100,000 sq. ft. indoor facility available for community use and an adjacent 70,000 sq. ft. support building that houses Philadelphia Union II (MLS NEXT Pro) and Philadelphia Union Academy.

Participants will run through drills with Union coaching staff, get a behind-the-scenes tour of Subaru Park, meet the team's popular mascot, Phang, and more.

Subaru and the Philadelphia Union have partnered with the Camden Y for several years, including on programs that introduce local youth to soccer. Together, the organizations have also collaborated on multiple mini-pitch projects across Camden, giving kids greater opportunities for outdoor play and learning.

"Our YMCA operates as a 'Y Without Walls,' meaning we work directly in the community rather than from a physical branch. That's especially important for children here, who often face barriers to life-changing experiences like this," said Torrie Garvin, Executive Director of the Camden YMCA. "We're so grateful to the Union for their dedicated support in helping us bring fun and fitness to the community."

Event Schedule:

10:00am: Arrival

- YMCA/LUCY arrival at WSFS Sportsplex
- Union team collects WSFS waivers
- SOA team collects photo waivers, wristbands kids who cannot have photos taken

10:15am – 11:15am

- Drills / Playing with Union coaching staff

11:15am – 11:30am:

- Walk to Subaru Park from Sportsplex

11:30am to 12:00pm

- Photos on the field at Subaru Park with Phang
- Bathroom if necessary
- Snacks & go!

12:00-12:15pm: Departure

About the Greater Philadelphia YMCA

The Y is one of the nation's leading nonprofits, strengthening communities through youth development, healthy living and social responsibility. Throughout the Delaware Valley, the Greater Philadelphia YMCA serves more than 200,000 individuals each year – regardless of age, income or background – across 16 service locations in Berks, Chester, Delaware, Montgomery, Philadelphia, Pike, Burlington and Camden counties. Coupled with 80+ childcare sites, 30+ day camps, and one overnight camp in the Poconos, the Y has extraordinary reach in connecting people to healthier lives. For more information, please call 215-963-3700 or visit philaymca.org.

About Subaru of America, Inc.

[Subaru of America, Inc.](#) (SOA) is an indirect wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered in Camden, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of about 640 retailers across the United States. All Subaru products are manufactured in zero-landfill plants, including [Subaru of Indiana Automotive, Inc.](#), the only U.S. automobile manufacturing plant designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise®](#), which is the company's vision to show love and respect to everyone and to support its communities and customers nationwide. Over the past 20 years, SOA and the SOA Foundation have donated more than \$340 million to causes the Subaru family cares about, and its employees have logged over 115,000 volunteer hours. Subaru is dedicated to being More Than a Car Company® and to making the world a better place. For additional information, visit media.subaru.com. Follow us on [Facebook](#), [Instagram](#), [LinkedIn](#), [TikTok](#), and [YouTube](#).

About Philadelphia Union

The Philadelphia Union is an innovative, forward-thinking professional soccer club competing in Major League Soccer (MLS) and one of Philadelphia's five major league sports teams. Driven by unprecedented fan support, MLS awarded the Philadelphia expansion franchise rights to Jay Sugarman in 2008 and the Union kicked off its inaugural season in 2010. The club has reached the finals of the Lamar Hunt U.S. Open Cup in 2014, 2015 and 2018, and has appeared in the MLS Cup Playoffs in 2011, 2016, 2018, 2019, 2020, 2021, 2022, and 2023. In 2020, the Union were awarded the club's first Supporters' Shield after finishing with the best regular season record in MLS. In 2022, the Union reached the MLS Cup Final for the first time in club history. In 2023, the Union reached the Eastern Conference semifinals, becoming the only Eastern Conference team to reach the semifinals in four of the last five seasons.

The Philadelphia Union is part of parent company Union Sports and Entertainment LLC, which also operates Philadelphia Union II, the Philadelphia Union Academy, Philadelphia Union Foundation and Philadelphia Union Youth Programs. With a commitment to developing youth, the Union has signed 25 academy prospects to homegrown player contracts.

The Union play at Subaru Park in Chester, PA on the banks of the Delaware River. The custom-built stadium is part of the Union's unique waterfront campus, featuring a historic power plant rebuilt into a 400,000 sq. ft. creative office building, a state-of-the-art Training Complex, over seven acres of professional-grade practice pitches, and the newly announced WSFS Bank Sportsplex, a world-class, 365-day-a-year sports and recreation complex featuring indoor fieldhouse and seven outdoor fields. For more information about the Philadelphia Union, visit www.philadelphiaunion.com and follow @PhilaUnion on Twitter or Instagram.

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