



## 2026 SPONSOR PACKAGES

Gobble Partner	Gobble Supporter	Gobble Friend	Gobble Turkey	Gobble Table
\$5,000	\$2,500	\$1,000	\$500	\$250

### PROMOTION

Inclusion on Digital Ads - Monitors in-branch	●				
Logo and Link on Website	●				
Logo Listed on Website		●			
Name Listed on Website			●	●	
Back of Participant Shirt Logo	Med	Sm	Name Listed	Name Listed	
Table at Packet Pick-Up	●	●	●	●	●
Giveaway/Coupon in Participant Bag	●	●	●	●	
Complimentary Race Entries	3	2	1		

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

### YOUR LEVEL

- Gobble Partner** \$5,000     
  **Gobble Supporter** \$2,500     
  **Gobble Friend** \$1,000     
  **Gobble Turkey** \$500     
  **Gobble Table** \$250

Signature \_\_\_\_\_ Date \_\_\_\_\_

### PAYMENT METHOD

- Invoice  
 Check

**Checks Can Be Sent To:**  
 400 Fayette St, Suite 250  
 Conshohocken, PA 19428

**Please Make Checks Payable To:**  
 Greater Philadelphia YMCA

Deadline to submit your **company logo**: **Friday, October 2nd**  
 Logos must be a vector file (.eps,.pdf,.ai) or a high resolution PNG (300 dpi).

**To become a sponsor, contact:**  
 Taylor Kassel Executive Director | taylor.kassel@philaymca.org



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**To become a sponsor, contact:**  
**Bill Seedes** Executive Director | bill.seedes@philaymca.org



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**To become a sponsor, contact:**  
**Katie Koch** Executive Director | [kkoch@philaymca.org](mailto:kkoch@philaymca.org)



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**To become a sponsor, contact:**  
**Steve Goodman** [steve.goodman@philaymca.org](mailto:steve.goodman@philaymca.org)



## 2026 SPONSOR PACKAGES

Presenting Sponsor	Gobble Gold	Gobble Silver	Gobble Bronze
\$40,000	\$25,000	\$15,000	\$10,000

### ALL 4 RACE LOCATIONS INCLUDED

<b>Paid Ads - Digital</b>	●			
<b>Press Release</b>	●	●		
<b>Inclusion on Ads - 16 Instagram Channels</b>	●	●	●	
<b>Inclusion on Ads - 16 Facebook Channels</b>	●	●	●	
<b>Mobile Application - Push</b>	●			
<b>Flyers - in-branch</b>	●			
<b>Inclusion on Digital Ads - Monitors in-branch</b>	●	●	●	●
<b>Logo and Link on Website</b>	●	●	●	●
<b>Promotional Emails to Participants</b>	●	●		
<b>Post Race Thank You Email</b>	●	●	●	
<b>Sponsor Mention - Individual on Social Channel</b>	●	●		
<b>Sponsor Signs at Race</b>	●	●	●	●
<b>Back of Shirt Prominent Logo</b>	Xlg	Lg	Lg	Md
<b>Table at Expo (ALL LOCATIONS)</b>	●			
<b>Table at Expo (Choice of Location)</b>		●	●	●
<b>Giveaway/Coupon in Participation Bag</b>	●	●	●	●
<b>Triangle in the Branch (4 Locations) for 52 weeks</b>	●			
<b>Triangle in the Branch (Choice of Location) for 52 weeks</b>		●	●	●
<b>Complimentary Race Entries</b>	20	15	10	5

### SIGNATURE UNDERWRITING OPPORTUNITIES

<b>Refreshment Table Sponsor</b>	\$2,000
<b>Racer Bib Sponsor</b>	\$3,500
<b>Racer Swag Bag Sponsor</b>	\$5,000
<b>Starting Line Sponsor</b>	\$7,500

Plus: All underwriting sponsors receive prominent logo placement at their activation, plus a logo and link on the race website and an exhibitor table at the Expo (choice of location).



## SPONSOR INFORMATION

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Presenting Sponsor** **SOLD** \$40,000

**Gobble Gold**  
 \$25,000

**Gobble Silver**  
 \$15,000

**Gobble Bronze**  
 \$10,000

Signature \_\_\_\_\_ Date \_\_\_\_\_

## UNDERWRITING OPPORTUNITIES

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**Racer Bib**  
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**Racer Swag Bag**  
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**For more information or to reserve your sponsorship contact Steve Goodman:**  
e [steve.goodman@philaymca.org](mailto:steve.goodman@philaymca.org) | p 856-361-8625

**\*For Gold, Silver, and Bronze donors, please reach out to Steve Goodman to confirm location for table at expo**



# 2025 IMPACT SHEET

 <b>OVERALL</b>
<b>5963 Participants</b>
<b>282 Volunteers</b>
<b>\$300,000+ Raised</b>



<b>WILLOW GROVE</b>
<b>2672 Participants</b>
<b>98 Volunteers</b>
<b>\$103,000+ Raised</b>

<b>SPRING VALLEY</b>
<b>1009 Participants</b>
<b>47 Volunteers</b>
<b>\$41,325+ Raised</b>

<b>HAVERFORD</b>
<b>1382 Participants</b>
<b>104 Volunteers</b>
<b>\$65,525+ Raised</b>

<b>NAVY YARD</b>	
<b>785 Participants</b>	
<b>33 Volunteers</b>	
<b>\$47,917+ Raised</b>	